Agile Tour KL 2024

BETTER®

Pre-Conference Class

Our Knowledge Transforming Financial Institutions

Like you, we have encountered many unimaginable scenarios and challenges when implementing Agile at our bank.

We have spent hundreds of millions, hired the wrong Agile Coaches, and worked with unsuitable consulting firms, all of which have resulted in frustration over the lack of tangible outcomes.

Back in 2010, we were pioneers in this endeavor, which means we didn't have the opportunity to benefit from the experiences of others within the bank.

So, we tried everything. We have tried Lean, SAFe, Scrum@Scale, Scrum, Kanban, DevOps, and almost everything we can pay money to learn.

Some of our colleagues are skeptical and see it as a mere political task —so let's hire an expensive consulting firm and be done with it.

At times, we were doubtful how difficult the situation had become.

By sharing our knowledge with you here, we aim to guide you in the right direction. We'll provide insights on what works, what doesn't, what's crucial, and what to avoid.

Our sincere hope is that you can carve out a clear, successful path without having to endure the same challenging journey we did.

We believe in your potential for success.

Sincerely,

Ray, Melon, Jaguar & Ethan

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Oct 3rd, 2024
Connexion Conference &
Event Centre, Kuala Lumpur

MYR 699   For Conference Participants
MYR 899   General Tickets

Course overview

"Our Knowledge Transforming Financial Institutions" is a specially designed course that would bring you transformative experience through insights and strategies practiced for over a decade in the world's most leading banks.

In this once in a lifetime course, you will be gaining exclusive knowledge from 4 renowned Agile Practitioner whom each of them will ensure you to return with actionable guidance on what to do, how to do and what to avoid doing. In which, will maximize efficiency to drive significant measurable improvement in your organization.

Who should attend

This course is tailored for senior managements, business heads, Agile Coaches and change leader within financial institutions who are seeking guidance on how to leverage Agile to achieve tangilble results.

As this class is financial industry specific, this class is only recommended for professionals that is working in the financial industry.

Learning outcome

By the end of this course, participants will be able to:
- Have a clear understanding of how to effectively implement Agile
- Learn to identify and address key pain points, collaborate with control functions, and set measurable goals aligned with the organization's objectives.
- Craft a tailored, actionable plan for driving Agile success in your specific context.

Course agenda

Morning Session (9.30 pm - 12.00 pm)
By Ethan + Melon

Opening 9 am - 9.30 am: Ice breaking

Session 1 : Increase revenue, Decrease Cost, and Deliver Great Product

The class starts with innovative ideas on how the best banks in the world leverage "Agile" as a tool to improve their company.

Session 2 : Attacking our Pain Points

An exploration of the pain points we encountered in the past 15 years:
- Commercial Banking (CMB)
- Retail Banking (RBB)
- Credit Card Products
- Payment System
- Digital Banking

In addition, we will share our knowledge of collaborating with the control functions and avoiding show-stoppers.
- Risk & Compliance (RC)
- Procurement

Session 3: Improving Performance - Where to start? How to start?

This section helps you identify the right time and place to start improving. You will also learn about the crucial starting steps to maximize your effectiveness.

Lunch Break

Afternoon Session (2 pm - 4.30 pm)
By Ray + Jaguar

Session 4: Measurable Goal Setting & KPI Alignment

As the senior management in the organization, our participation is crucial to the success of this improvement. You will learn about the leadership role, what it involves, and how to do it effectively. You will also work on aligning leadership strategies with measurable goals to ensure long-term success.

You will also formulate your initial goal and KPI under the guidance of Ray and Jaguar

Session 5: Personalized Coaching by Ray and Jaguar

Receive tailored coaching from Ray and Jaguar to refine your approach and end the class with a clear, actionable plan.

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15	**Ray Wu**
Years Experience	Head of Technology Shanghai

Melon Guan

Head of Delivery
Hong Kong

15
Years Experience

12	**Jaguar Li**
Years Experience	Principle Agile Coach Guangzhou

Ethan Soo

Scrum Fellow
Malaysia

21
Years Experience