Agile Tour Kuala Lumpur — 2024

One Fun Day For You

One big step for your life.

Grow by connecting with
the best talent in your industry

Contact

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Scrum 60
Malaysia

Event Website

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**Agility in Government-
Can it really be done?**

JJ Sutherland
CEO, Scrum Inc.

*Opening Keynote
ATKL 2024*

250 Participants in 2023

One of the largest Agile Events in Southeast Asia

Beautiful People, Distinguish Speakers

The most fun Agile Events in Southeast Asia

The Event

What is Agile Tour?

- Agile Tour is the premier global event dedicated to Agile leadership and organizational transformation. Our mission is to showcase leadership organizations and empower individuals worldwide to become Agile leaders.

- It occurs annually between October and December at over 30 worldwide locations including London, Paris, Bordeaux, Lille, Luxembourg, Osaka, Sau Paolo, Toronto, Montreal, Beijing, Shanghai, Taipei, Bangkok etc.

- Malaysia will host the second-year Agile Tour in Kuala Lumpur on Oct 04th, 2024 at Connexion Conference & Event Centre – CCEC through the joint effort of A non-profit Agile Communities – Scrum 60 Malaysia.

Contents

Scrum 60 Malaysia

Scrum 60 Malaysia

Vision
To be a collaborative platform where Agile enthusiasts in Malaysia can connect, share experiences, and inspire continuous improvement.

Mission
To empower members through a collaborative space that offers resources, insights, and best practices for learning, sharing, and applying Agile and True Scrum principles across industries.

The Scrum 60 Malaysia Community is a vibrant hub dedicated to exploring Agile methodologies and the power of True Scrum in modern project management. Bringing together Agile enthusiasts, Scrum practitioners, and professionals from various industries, this community is built on the principles of collaboration, knowledge sharing, and continuous improvement.

Members of the community benefit from a supportive environment where they can exchange ideas, discuss best practices, and gain valuable insights from one another. Whether you're an experienced Agile expert or just starting out on your Scrum journey, this community offers a platform to connect with like-minded individuals, seek advice, and find inspiration.

Embracing the Agile mindset and Scrum framework, the community is focused on transforming the way projects are managed and executed, ensuring that every sprint leads to meaningful progress and success.

The Speakers

They are decision makers from distinct industry domains.

They are conquering challenges in their companies,

They are sharing their know-how for your benefit.

JJ Sutherland
CEO at Scrum, Inc.

Soo Ren Chang
Head, Risk Strategy,
Innovation & Culture

Inda Mulyani
Strategic Project
Office Head

Herley Abdul Hamid
Head of Enterprise
Scheduling and RPA

Alyaa Abdul Jalil
Agile Coach

Melon Guan
WSB Head of Delivery

Hao Li
Head of Agile
Transformation

Felipe Manriquez
Project Delivery
Services Director

Teerapong Wichayaruangrom
VP – Strategy & Digital

Sher Nie Lim
Sr. Business Analyst

Ray Wu
Head of Technology

Jaguar Li
Principal Agile Coach

Chloe O'Neil
Agile Coach

Edward Abramovich
Lean, Agile, Continuous
Improvement Leader

Prasad Shunmugam
Sr. Business Analyst

What can you learn from the speakers?

Scrum 60 Malaysia

FMCG DOMAIN

Revolutionizing FMCG at Coca-Cola Japan

Achieving Targets 800% Faster and Revenue Goals 200% Faster with Agile and True Scrum

What You'll Learn

Discover how Coca-Cola Japan transformed its product development cycle from eight years to just one by leveraging Agile and True Scrum methodologies. This groundbreaking approach accelerates market research, product design, mass production, and retail sales optimization. Learn how we met every goal set by Coca-Cola leadership at an unprecedented pace, delivering results eight times faster.

Chloe O'Neil
Agile Coach

She travels to Malaysia from Tokyo Japan.

What can you learn from the speakers?

Scrum 60 Malaysia

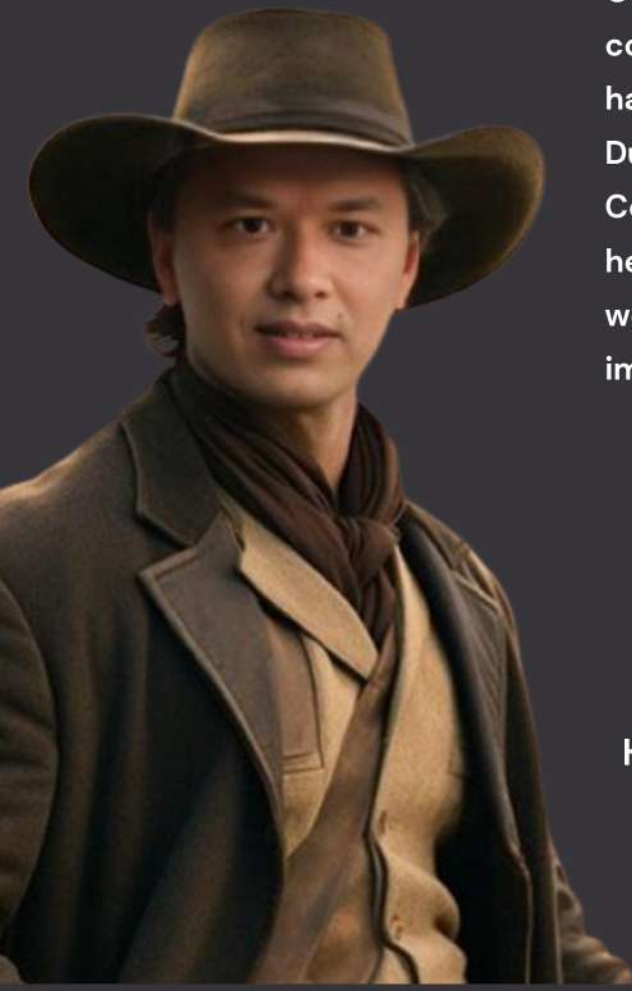## How do you transform a local, more traditional bank step-by-step?

A step-by-step guide with logic, pitfalls, and explanations

What You'll Learn

Our bank spent tens of millions to hire a Big4 consulting firm to implement Agile. After 2 years, we have a 30-page Agile document and no Agile team! Due to my record of Agile Transformation in HSBC Commercial Banking and Hang Seng Bank, I was headhunted into my bank to restart Agile again. I would like to share my story, my journey, and how to improve the bank with immediate results.

Melon Guan
Head of Delivery

He travels to Malaysia from Hong Kong, China

What can you learn from the speakers?

Scrum 60
Malaysia

FINANCIAL DOMAIN

Stakeholder Push+Agile Coach Pull:
The Ultimate Formula for Fearless Change

From Agile non-believers to the ultimate paring of business stakeholders and Agile Coaches

What You'll Learn

In 2010, we were amongst the first BU in HSBC to run Agile. After 15 years, we have encountered many unimaginable scenarios and challenges. We have tried SAFe, Scrum@Scale, Scrum, Kanban, DevOps, and almost everything in our toolbox. We will share with you what works, what doesn't, what matters, and what to avoid.

Ray Wu
Head of Technology

**Ray travels to Malaysia
from Shanghai, China**

Jaguar Li
Principal Agile Coach

**Jaguar travels to Malaysia
from Guangzhou, China**

What can you learn from the speakers?
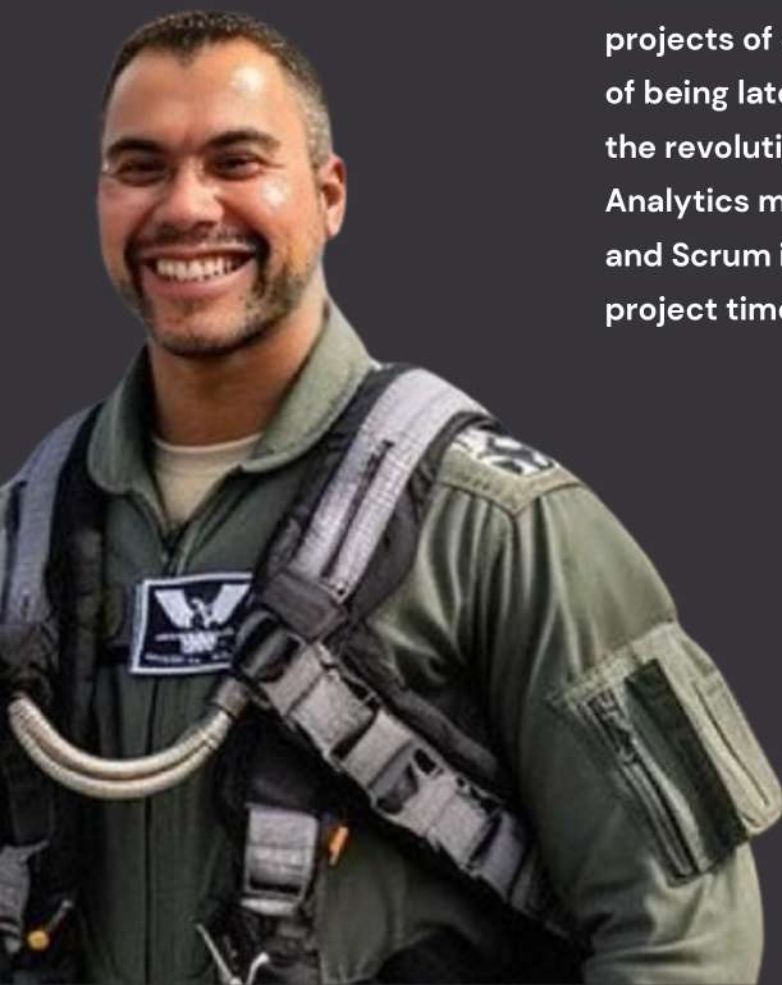
Scrum 60 Malaysia

CONSTRUCTION DOMAIN

Revolutionizing Construction Management with Scrum and Data Technology

If your construction project was late, over budget, and your property sells slowly. This session is for you.

What You'll Learn

Worldwide statistics indicate that construction projects of over 1 billion dollars have a 99.5% chance of being late and over budget. In 2020, I pioneered the revolutionary Scrum in Construction with Data Analytics method. I will show you how to use Lean and Scrum in Design and Construction to reduce project time and cost in a case study.

Felipe Engineer–Manriquez
Project Delivery Director

He travels to Malaysia from California, US

What can you learn from the speakers?

Scrum 60 Malaysia

AGRICULTURE TECH

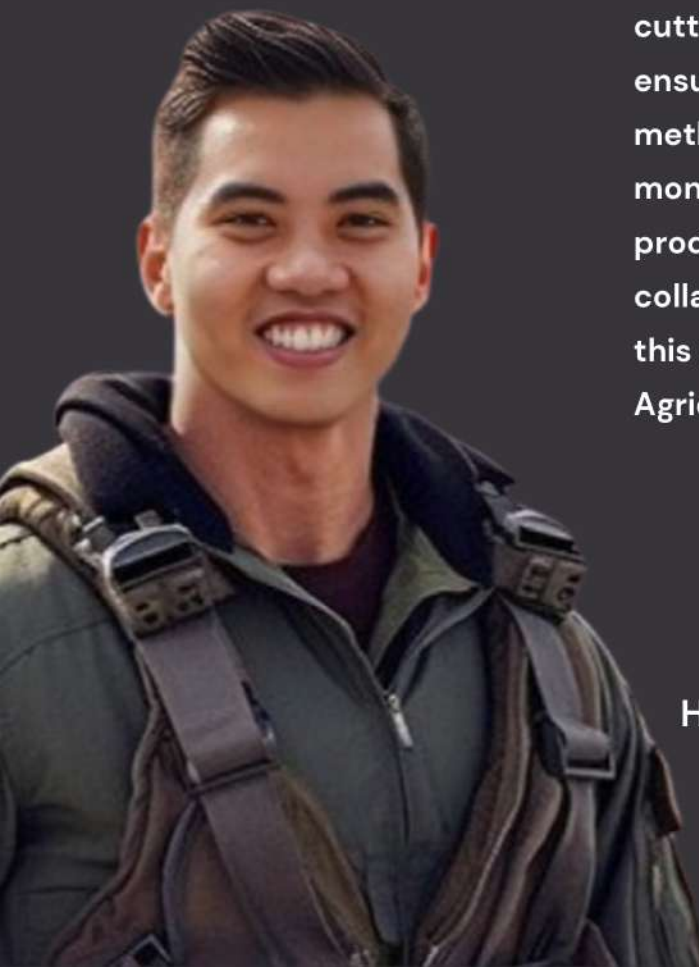## Agilizing the Agriculture & Food industry

Transforming Organizations in AgriTech
- Insights from AXONS (CP Food)

What You'll Learn
In just two years, CP Food and AXONS have transformed the food industry by integrating cutting-edge technology, boosting efficiency, and ensuring top-quality products. By adopting Agile methods, they've slashed production cycles from six months to two weeks, achieving a 50% increase in productivity and showcasing the power of their collaboration. I will share the journey how we got to this outcome and the real-world use cases of Agile in Agriculture.

Teerapong Wichayaruangrom
VP, Strategy and Digital Transformation

He travels to Malaysia from Bangkok, Thailand

Scrum 60 Malaysia

We can't go through all of them.

That's what the website is for. :)

Event Website

This is going to be a fun day of learning for you.

About The Event

Scrum 60 Malaysia

- Agile Tour KL is an Agile event organized by the Agile communities in Malaysia – Scrum 60 Malaysia.

- This is a non-profit event. We are working hard to have the best speakers while still trying to keep ticket prices low to benefit the communities.

- This is a 1-day event on October 4th, with a speaker dinner on the evening of the October 3rd.

- There are 3 tracks in total. They are:
  Track 1: Better PEOPLE
  Track 2: Better PRODUCT
  Track 3: Better PROCESS

- The goal is for the Agile practitioners to share practice knowledge transforming their companies so that everybody can learn and improve from it.

Event Highlight

Distinguish speakers from the US, Germany, Japan, China, Thailand, Singapore, and Malaysia.

Original topics for veteran and beginners.

One of the largest Agile events in Southeast Asia. Great Networking Opportunities.

Wonderfully designed pre-conference classes.

Event Schedule

04 OCT

Scrum 60 Malaysia

Time	People Track	Product Track	Process Track
09:00		Opening Keynote: **Ethan Soo** Track Speaker Showcasing Group Photo	
09:30		Keynote Speaker **JJ Sutherland, CEO at Scrum, Inc.** **Agility in Government Can it really be done?** Case studies from the US and UK government	
10:15		Tea Break	
	People Track	**Product Track**	**Process Track**
10:25	**Chloe O'Neil** Agile Coach, Scrum, Inc. Japan **Revolutionizing FMCG at Coca-Cola Japan.** Achieving Targets 800% Faster and Revenue Goals 200% Faster and with Agile and True Scrum	**Inda Mulyani** Strategic Project Office Head, Financial Institutions, Indonesia **Struggling with Agile?** Let's start by revamping the Product Creation Process using Design Thinking.	**Ray Wu, Jaguar Li** Ray Wu, Head of Technology, Jaguar Lee, Principal Agile Coach HSBC Shanghai **Fearless Change for the Unchangeable** From Agile non-believers to the ultimate paring of business stakeholders and Agile Coaches
11:15		Tea Break	
11:25	**Melon Guan** WSB Head of Delivery, BEA Bank Hong Kong **How do you transform a local, more traditional bank step-by-step?** A step-by-step guide with logic, pitfalls, and explanations	**Teerapong Wichayaruangrom** VP - Strategy and Digital Transformation, AXONS(CP Food) Thailand **Agilizing the Agriculture & Food industry Transforming** Organizations in AgriTech Insights from AXONS.	**Felipe Engineer-Manriquez** Project Delivery Services Director, The Boldt Company, Scrum Trainer, The EBFC Show **Revolutionizing Construction Management with Scrum and Data Technology.** If your construction project is always late, over budget and your property sells slow. This session is for you.
12:15		**Lunch Break**	
14:15	**Alyaa Abdul Jalil** Agile Coach, Acquired experience through GSK, Haleon **Is it a Good Idea to Hire a Commercial Agile Coach as an Employee?** The importance of building strong internal Agile Transformation teams for lasting and sustainable success.	**Lim Sher Nie** **Prasad Shunmugam** Senior Business Analyst, SeekAsia, Malaysia **Subtle Shifts, Significant Gains** How True Scrum has elevated us to be better.	**Hao LI** Head of Agile Transformation, Allianz Insurance, Germany **Speed is the new economy.** Accelerate flow of large scale delivery at financial and regulated environment
15:05		Tea Break	
15:15	**Herley Abdul Hamid** Author and Keynote Speaker I Head of Enterprise Scheduling and RPA, Energy Industry Practitioner **Energizing People to Thrive in Business Transformation through Emotional Agility.** Transformation is transforming, there's a need to be Agile about Agile.	**Soo Ren Chang** Head, Risk Strategy, Innovation & Culture, RHB Bank Malaysia **Stories from the Bank: Elevating Risk Management with Design Thinking.** Debunk myths and broaden your perspective on how design thinking is used at the banks.	**Edward Abramowich** Lean, Agile, Continuous Improvement Leader, SHELL Singapore **Fueling the Future: Leveraging Scrum to Revolutionise Capital Projects.** Leveraging Scrum in Solving World's Energy Problem.
16:05		Afternoon Break	
16:15		**"Open Space" Session** Group discussions to explore on given Agile topics.	

There are more reasons to come.

Scrum 60 Malaysia

You can take advantage of the 3 pre-conference classes to help you solve your work problems effectively.

📅 Oct 3, 2024

Our Knowledge Transforming Financial Institutions

"Our Knowledge Transforming Financial Institutions" is a specially designed course that would bring you transformative experience through insights and strategies practiced for over a decade in the world's most leading banks.

Buy   **Get Brochure**

📅 Oct 3, 2024

From Traditional to Modern Revolutionizing Organizational Performance

This full-day, pre-conference workshop is crafted for leaders and professionals from finance, construction, manufacturing, and beyond who are eager to transition to high-performance, Agile-driven operations.

Buy   **Get Brochure**

📅 Oct 2, 2024

Improve Your Company BAU with Human Centric, Design Thinking Process

This course will cover the core of design thinking with fun, business-oriented case studies. Beyond that, we will use additional scenarios from optimizing the BAU of a bank and an insurance company so that you will experience how to do business optimization in a real-life environment.

Buy   **Get Brochure**

Class #1 is designed specifically for the financial industry to help you achieve a breakthrough in your current Agile implementation.

If you are in the financial industry looking to improve your transformation coverage and tangible result, class #1 is for you.

Ask us about the classes

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